

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54222-1

DATE PRINTED

09/28/12

AND

PAGE 1

340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR	340689	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	THREE POINT MEDIA C/O MUNDY		MDSCC - SUPREME COURT	
AND	1322 G St SE Ste 2		606 Townsend St	
ADDRESS	Washington DC 20003-3021		Lansing MI 48933-2313	
	USA		USA	
CONTACT	BOBBY MUSHROE		PRODUCT MDSCC-SC EST#1605	
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 1605	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:57A	30S	10/02/12-10/05/12	FIRST FORECAST MORNINGS	4	100.00	400.00
2	10000..	1	05:00A	06:57A	30S	10/08/12-10/08/12	FIRST FORECAST MORNINGS	1	100.00	100.00
3	01010..	2	06:57A	09:00A	30S	10/02/12-10/04/12	CBS THIS MORNING	2	150.00	300.00
4	10000..	1	06:57A	09:00A	30S	10/08/12-10/08/12	CBS THIS MORNING	1	150.00	150.00
52.	2	09:00A	11:00A	30S	10/06/12-10/06/12	CBS NEWS SATURDAY MORNING	2	700.00	1400.00
6	00101..	2	09:00A	09:58A	30S	10/03/12-10/05/12	THE STEVE HARVEY SHOW	2	250.00	500.00
7	01211..	5	09:58A	10:57A	30S	10/02/12-10/05/12	LETS MAKE A DEAL	5	875.00	4375.00
8	20000..	2	09:58A	10:57A	30S	10/08/12-10/08/12	LETS MAKE A DEAL	2	875.00	1750.00
9	00101..	2	10:57A	12:00N	30S	10/03/12-10/05/12	THE PRICE IS RIGHT	2	1000.00	2000.00
10	01010..	2	02:00P	03:00P	30S	10/02/12-10/04/12	THE TALK	2	500.00	1000.00
11	10000..	1	02:00P	03:00P	30S	10/08/12-10/08/12	THE TALK	1	500.00	500.00
12	01111..	4	03:00P	03:58P	30S	10/02/12-10/05/12	RACHAEL RAY	4	300.00	1200.00
13	10000..	1	03:00P	03:58P	30S	10/08/12-10/08/12	RACHAEL RAY	1	300.00	300.00
14	01111..	4	04:58P	06:00P	30S	10/02/12-10/05/12	DR. PHIL	4	500.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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340294 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340689 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME THREE POINT MEDIA C/O MUNDY

MDSCC - SUPREME COURT

AND 1322 G St SE Ste 2

606 Townsend St

ADDRESS Washington DC 20003-3021

Lansing MI 48933-2313

USA

USA

CONTACT BOBBY MUSHROE

PRODUCT MDSCC-SC EST#1605

LOCAL SALESPERSON Maggie McWilliams
PolAGENCY EST. NO.
1605

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	04:58P	06:00P	30S	10/08/12-10/08/12	DR. PHIL	1	500.00	500.00
16	00101..	2	07:28P	07:57P	30S	10/03/12-10/05/12	FAMILY FEUD	2	1200.00	2400.00
171.	1	07:28P	07:57P	30S	10/06/12-10/06/12	INSIDER WEEKEND	1	300.00	300.00
18	01010..	2	11:02P	11:35P	30S	10/02/12-10/04/12	TWO AND A HALF MEN	2	1000.00	2000.00
19	10000..	1	11:02P	11:35P	30S	10/08/12-10/08/12	TWO AND A HALF MEN	1	1000.00	1000.00
20	00101..	2	11:35P	12:37A	30S	10/03/12-10/05/12	DAVID LETTERMAN	2	700.00	1400.00
21	01010..	2	12:37A	01:37A	30S	10/02/12-10/04/12	THE LATE LATE SHOW W/CRAIG	2	350.00	700.00
22	10000..	1	12:37A	01:37A	30S	10/08/12-10/08/12	THE LATE LATE SHOW W/CRAIG	1	350.00	350.00
231.	1	01:02A	02:02A	30S	10/06/12-10/06/12	COLD CASE	1	400.00	400.00
241	1	01:02A	02:02A	30S	10/07/12-10/07/12	LEVERAGE	1	500.00	500.00
25	...1...	1	07:57P	09:00P	30S	10/04/12-10/04/12	BIG BANG/2 HALF MEN	1	8000.00	8000.00
Total Contract:								48		33525.00

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